

## Board Minutes Meeting

April 18, 2019  
Mint Hill Arts  
11205 Lawyers Rd  
Mint Hill, NC 28227

### Board Members Present:

David McGee, Mary Beth Thomas, Debbie Oliver, Susie Conrad, Lee Maddon, Cindy Angelelli, Romie Mizell, Jay Alexander, Thea Barbato, Carol Clayton, Jan Schopen, Sandra Smith

### Proceedings

Meeting called to order at 4pm by President, David McGee  
March board meeting minutes were approved  
Next meeting set for May 23<sup>rd</sup> at 4:00 pm  
Welcoming the gallery's beautiful new flutter flag!

Lee presented finances and reported surplus in cash reserve

### Beth reported

32 volunteer spots to fill per month are not being honored by members  
They may feel unproductive or unmotivated if the shop is not busy enough  
Proposed changing shop hours (ie: 11-3 every day or 4 days per week)  
Designate hours to volunteers during sign-up, they must commit to times and dates  
Jay suggested we hire people to host shop?

### Mary Beth reported

Retention problem keeping volunteers  
Propose committee to involve volunteers in more ways and to help with selling art  
(ie: buy local art campaign, featured artist shows)  
How to accommodate public with gallery hours, which days and hours to stay open and how to advertise this to the public  
Present occasional gallery sales to draw crowds  
Have artists showcase their work to retain volunteers to draw crowds and sales  
Look at other gallery models to get ideas how they work

### Susie proposed

In response to volunteer retention problem, the following incentives to keep volunteer interest:  
Volunteer survey asking what they would like to get out of the gallery  
Occasional volunteer meetings to make them feel involved  
Special events for community involvement:  
wine & cheese mingle, meet your fellow volunteers  
discussions with specific themes (how to photograph your art, how to frame your art, how to sell your art)  
featured art wall for volunteers  
gallery rental space for short-term solo (or shared) art shows

Sandra reported

Debate whether 2020 MOFSA show is relevant

All points mentioned in her email need to be addressed

Proposing purchase award to get commitment from MOFSA director, Bob Oberg

Should we incorporate members work as well

Gallery needs donation commitment from Bob, including member participation

Must determine if this show is worth the effort

Asking Bob for commitment on theme and medium before gallery approves the show

Additional topics

Importance of displaying art off site/different venues for varied exposure & sales

Discover Mint Hill (open 9 to 1) May 4<sup>th</sup> need volunteers

Mint Hill Madness (May Friday 24, 25, 26) need volunteers

Novant confirmed sponsoring for old Binder's show

Portrait drawing and live model classes have low attendance, keep or cancel?

David and Thea adjourned meeting at 6pm

Minutes submitted by Susie Conrad, Secretary