

MHA EC May 17, 2018

**Attendees:** David McGee (Chair), Carol Clayton, Jay Alexander, Cindy Angelelli, Evy Grouse, Jan Schopen, Sandra Smith, Lee Madden, Martha Faires, Romie Mizell. Carolyn Morgan (guest)

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The Mint Hill Arts Executive Committee met at 4:00 p.m. on Thursday, May 17, 2018.

David called the meeting to order at 4:08 p.m.

Next month's meeting is scheduled for 4:00 p.m. on Thursday, June 21, 2018.

The minutes of the meeting of April 12, 2018, were approved as circulated.

### Action Items and Committee Reports:

1. **David** brought our attention to the upcoming **Mint Hill Madness** event on May 25-27 at the MH Veterans Park. Last week he sent an email with specific details.

- Peggy Harper is coordinating our part in the event and can be reached at: [pgg.harper@gmail.com](mailto:pgg.harper@gmail.com), 704-219-7617. We have volunteers, but could use more, especially demo-artists.
- Romie said the tents have side panels so MHA materials can be left in the tents overnight.
- We have a box of MHA flyers in the cabinet that are to be distributed. Teachers will bring their class information.

2. David has been working on getting our new sign and found that Aaron's Signs is not the best choice of supplier for our need. He presented new details from **Signs by Tomorrow**. Although the proposed cost is \$267 more than we previously considered, he believes the quality and service is better with this company.

- The 120" x 24" acrylic panel with vinyl lettering costs \$472.
- Installation (removal of old sign and installation of new) costs \$150.
- Total cost including taxes is \$667.63.
- We approved the sign.

3. Sandra reminded us of upcoming **MHA elections** and suggested we have the election night pot luck on May 29, at 6:30 pm.

- Sandra gave information for Catherine Howard to send on Mail Chimp to all members.
- Romie will provide smoked shoulder pulled pork and Lee will provide fried chicken. MHA will provide drinks, cups, plates, and utensils. Members should bring side dishes.
- Mail Chimp info that was sent out on May 18 is included at the end of these minutes.

4. David said the Mint Hill Police Department has invited us to celebrate **National Night Out** this August 7 at Veterans Park in Mint Hill to promote relationships between police and the local community.

- We would have a MHA booth similar to our Discover Mint Hill booth.
- It would be a 2-hour event.
- The deadline for response to the invitation is June 30.
- We agreed that this is a good opportunity.

5. Sandra updated us on Mr. Oberg's request to host the **Marianne Oberg Foundation for Spiritual Art** gallery event (Feb. 2019).

#### Mint Hill Madness information:

Memorial Day Weekend

Friday, May 25, 4:00-11:00pm

Saturday, May 26, 11:00am - 11:00pm (MHA booth will close earlier)

Sunday, May 27, 12:00pm - 6:00pm

Venue: Mint Hill Veterans Memorial Park

Volunteer info: There will be 2 hour shifts for each volunteer activity - kids' activities, art demonstrations, and booth greeters. Many volunteers slots will be available!

Shifts:

Friday: 4-6PM, 6-8PM, 8-10PM

Saturday.....11AM-1PM, 1-3PM, 3-5PM, 5-7PM, 7-9PM

Sunday..... 12-2PM, 2-4PM

Event includes: rides, food, more food, games, and live music. More information to come.

<http://minthillmadnessfestival.org>

Because Thea is out of town, Romie has volunteered to join Sandra and David in their meeting tomorrow (May 18, 10 a.m.) with Jennifer McCormick and Carlos Cotera at the gallery in order for the artists and committee to discuss the compatibility of the MHA gallery with the artists' needs and expectations for such an exhibit. They will consider display concerns, insurance questions, publicity expectations, and MHA artists' participation.

6. Cindy had two issues to discuss:

- **Delegation of Authority:** She feels we need to delegate authority to appropriate members to make financial decisions about specific issues within reasonable budget limits to avoid the complications of having to bring every financial decision before the EC. We agreed that our finance committee (David, Cindy, Jay, and Lee) can discuss this and make a proposal to address the concerns.
- **Data Privacy concerns:** She also had questions about our privacy policies. How much and when do we share the data of MHA members?
- She asked Jay to take charge of dealing with these two policy questions. He agreed.

7. Thea gave her **gallery report by email:** Ribbons for the Binders' Show are ready and she will pick them up, probably next week. She will connect with Chad at that time and also set a time for him and his crew to do the judging.

8. It was noted that the ASC got Cindy's **video for our grant application** and Lee received their check. Romie wants the video to show to the Dr. Robinson.. David had to reformat it in order to show it from his computer. He will send software and video information to Romie.

9. Romie brought information from Judy about the **Town Hall Exhibit**. Someone had to drop out of the third quarter show so she needs a replacement. She prefers someone who has not shown his/her work there before, but that is not a requirement. Any 2-D medium except photography (current show is photography) would be good and the artist will need about 8-10 framed original works. She asks MHA to get the word out.

We then discussed the need for better signs about the Town Hall exhibit. This is an issue to be discussed with the Town.

10. Carol had some questions from Ann about **hosting forms**. We discussed the types of forms and what Ann actually needs.

- David has new forms for auxiliary hosts—those who are not members of MHA but volunteer to host.
- MHA members do not need a specific gallery host form because their information is on their membership forms.
- Beth Harvey processes the forms.
- We need to clarify this information with Ann, but she can train member hosts without another form.
- Lee receives the membership forms and Beth receives the auxiliary forms.

11. Carol then brought up some **publicity** concerns.

She said MHA artists need to update the gallery bio-book. Artists can insert bio information, samples of their work, and their name cards. They can also put their name cards in the card display hanging in the gallery.

- MHA will provide the page protectors for the book.
- Artists should provide their own materials for the book.
- Only MHA members can use the book or card display.
- Jan will write a blurb to go on on the weekly web update.
- Carol said we also need to promote the "Artist of the Month" opportunity. Martha brought up some concerns about the title being somewhat misleading so we agreed to rename the opportunity, "Featured Artist."

- We also discussed getting more artists to participate in the “featured artist” page of the MHA website that can link to their personal web sites. We can have Lyndee put a blurb on the website about how to be featured.
- Carol asked about ways to promote the gallery reception events and wondered about putting flyers in restaurants. We discussed the pros and cons and felt that we need to be selective about what events we ask restaurants to promote.
- Lee reminded us that the fire department says we have a limit of 49 persons in the gallery at one time.
- We discussed the options of putting vendors or tents outside during reception events. We tabled this discussion for a later specific event.

12. Lee gave the **budget report** handout and reviewed the key points.

13. Lee brought up **miscellaneous items**:

He noted the positive response from the DOT about the entrances to the parking lot.

He had a question about Gene Poore and a bill that was left at MHA. Martha identified Poore but knew nothing about the bill. Lee will contact Gene directly to clarify the mistaken address for the bill.

14. David said many of the **winners from the student show** have not yet claimed their awards. He has notified teachers, but has gotten no response. He will continue to try to notify winners. We reviewed our policy of holding prizes for one year. If they are not claimed, the funds are returned to MHA.

15. Carolyn thanked us for the invitation to attend the EC meeting and said she would like to attend again. We welcomed her return to our meetings.

We moved to adjourn.

Respectfully submitted,  
Martha Faires  
Secretary, MHA

**Mail Chimp info sent out on May 18, 2018**

You are invited to the annual Mint Hill Arts Executive Committee Elections Meeting on Tuesday, May 29th, featuring a Potluck Dinner with fabulous pulled pork BBQ and fried chicken! Drinks will be furnished. There is no cost, but you are asked to bring an appetizer, salad, side or dessert to share - enough to serve 6. The meal will start at 6:30 p.m. and we will vote at 7:30 p.m.

This is always an enjoyable event and a great opportunity for members to get to know each other better. Plan to come and bring your family and/or a prospective member. To let us know how to prepare, please send an email with the number in your party planning to attend to Sandra Smith at [magnolia@carolina.rr.com](mailto:magnolia@carolina.rr.com) by Saturday, May 19.

The Executive Committee is made up of the President, President Emeritus, Vice President, Secretary, Treasurer, and four At-Large members (as well as several appointed members including the chairs of the, Communications Committee, Gallery Committee, Grants Committee, and Teaching Committed). Members whose terms are continuing include: President: David McGee; Past President: Romie Mizell; Vice President: Evy Grouse; Members at Large: Jay Alexander and Lyndee Ivey.

Positions to be filled in the upcoming elections include Secretary and two Members at Large. Nominations by the Nominating Committee will be sent in a separate email. If you are interested in running for an office, or if you would like to nominate someone, please contact Sandra Smith (email address above).