

MHA EC January 25, 2018

Attendees: David McGee (Chair), Jay Alexander, Cindy Angelelli, Thea Barbato, Carol Clayton, Evy Grouse, Judy Mizell (visitor), Romie Mizell, Jan Schopen, Sandra Smith, Mary Beth Thomas

The Mint Hill Arts Executive Committee met at 4:00 p.m. on Thursday, January 25, 2018.

David called the meeting to order at 4:09 p.m.

Next month's meeting is scheduled for 4:00 p.m. on Thursday, February 15.

The minutes of the meeting of November 30, 2017 were approved as circulated.

Action Items included the following:

1. Due to Lee's absence, presentation and consideration of the financial statements were postponed until the next meeting.
2. Jan Schopen introduced three topics
 - a. Car magnets/decals. Jan continued the discussion of her initiative to have car magnets for members and parents of students to be given or to buy to advertise MHA around town. She presented mock-up designs and ballpark figures for car magnets. After discussion, the 3 x 4" design was selected and the consensus was to purchase the removable (static-attached) decals that go inside the car. If the decals are relatively inexpensive, we can afford to give them away - selectively, of course. Jan was authorized to proceed with the purchase of up to 250 decals if the price was less than \$1.50/decals. Cindy reminded us of the need to get at least two bids.
 - b. Report from the Meeting of the Finance and Education Committees. The decisions reached at that meeting on January 18 were as follows:
 - 1) Drop the early registration and sibling discounts (which had been \$10 for one or the other)
 - 2) Set the hourly rate at \$15/contact hour for both Classes and Samplers
 - 3) Have MHA withhold the \$10 registration fee for Classes, but not for SamplersJan also reported that MHA has an existing policy for Workshops in which outside artists rent the facilities from MHA to hold their own workshop with their set times and fees. We have had few of these because they are labor-intensive for MHA as host. Marta Brown 'invented' Samplers as a quasi-alternative designed to provide for members or non-members a forum to introduce, in a short session, a new technique or medium or skill set to artists and to members of the community. The question came up as to how we should handle workshops, which are typically longer than samplers and offered by Mint Hill Arts. After much discussion, we determined to establish the following three categories of offerings (Tabular form seemed to be easiest to examine information for accuracy and for making sure we are all in agreement. Classes are included for contrast and comparison.):

NAME	TAUGHT BY	DESCRIPTION	FEES
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Class	MHA teaching staff (so member of MHA)	Taught at any level; presented in a 6-week long session with one 1 – 1.5-hour class/week	<ul style="list-style-type: none"> • \$15/contact hour • \$10 off-the-top registration fee withheld my MHA • MHA withholds 20% of remainder and teacher is paid 80%
Sampler	MHA member or non-member	Introduction to a topic presented in a 1 – 3-hour session	<ul style="list-style-type: none"> • \$15/contact hour • No registration fee withheld • MHA withholds 20% and teacher is paid 80%
Workshop	MHA member or non-member	Taught at any level; presented in at least a 4-hour session, possibly over multiple days	<ul style="list-style-type: none"> • \$15/contact hour • No registration fee withheld • MHA withholds 20% and teacher is paid 80%
Outside Workshop	MHA member or non-member who rents space and services from MHA as outlined in the Workshop Policies and Procedures document.	Taught at any level with no stricture on length of workshop other than that agreed on in the contract.	Workshop Presenter sets the fee; MHA retains the rental fee stated in the contract.

- c. Library Banner. The banner that hangs with our student art in the Mint Hill Public Library is worn out. Jan brought a design for a replacement, one containing the logo, the lettering “Student Art,” and the website. It was suggested that we needed to add the ASC and NC Arts Council logos and decided that the sign should be vinyl. Cindy’s motion for Jan to replace the sign was approved.
3. Carol asked if she should take out another ad in the two local papers to advertise the classes to be taught in the second winter session. The consensus that she should if we can afford it. Carol will contact Lee to see what the publication budget for the year was and how much remains in the line item.
4. Carol announced that Sarah Bea Hooper, the new member who is our Facebook Assistant Editor, wants to offer a course in the second winter term on getting started with social media. Mary Beth has sent her a teaching application.
5. The mention of a new member raised the question of whether or not to resurrect the “Mini-Mixer program in which one or two members of the EC meet, over a meal at a restaurant, with several new members. We agreed it was worth doing. Martha Faires, Mary Beth and Sandra, and the Mizells have already done this. Cindy, Carol, and Thea each volunteered to participate next. Mary Beth will send them names of new members, general or active, to invite.
6. David reported that, having conferred with contacts at Plantation Estates, he is almost ready to launch the Golden Host program. In the context of how to acknowledge and thank these hosts, it was suggested that MHA should have an appreciation event that would also include our own member hosts.
7. Mention of hosting at MHA prompted Evy to ask about the possibility of hosting in pairs. Mary Beth replied that we are doing that now, but that those who host in pairs need to host twice a month to prevent reducing the pool of hosts. Cindy pointed out that for those who are already

meeting the service requirement in other ways there would be no need for doubling up. Mary Beth will try to get this implemented and advertised.

8. Sandra introduced the idea of holding, as a fund-raiser, a gala with an auction at Pine Lake Country Club. Sandy Barnett from Pine Lake mentioned this possibility to Sandra last year. That and other possible fund-raisers, including raffles, were discussed. Sandra will pursue the idea of an event at Pine Lake with Sandy and get back to us.
9. Thea brought up the question of whether we should return to the old practice of using members as non-paid judges for the Student Show. The consensus was that the judge should be paid regardless of membership status.
10. Cindy asked if we would want the high school student volunteers she coordinates to help hang the Student Show. The response was that we now have the hanging system for the show worked out, so don't need the prospective engineers to contribute, but could use help hanging the show. Mary Beth will try to find out times for hanging the show and will communicate that information to Cindy.
11. Carol told us that Bain Elementary had requested that MHA donate a gift certificate for their fund-raiser. We agreed to donate one 6-hour class. This is the equivalent of \$90, which MHA will cover when the gift certificate is used. [Nb. This will actually cost us only the amount paid the teacher = \$64.]
12. Carol brought up the reorganization of the administration of our Facebook page. Now the only administrators are John-Marc Grob (FB Editor), Sarah Hooper (Assistant FB Editor), and Cindy Angelelli (Representative of the EC); others have been moved to editors or removed altogether. Some not actively involved have been removed as editors as well. The new policy is that all submissions for inclusion on either Facebook or our website should be directed to the respective editors and that only the Editors (in consultation with the Communications Committee if necessary) or their designates will post the material.
13. Judy Mizell reported that the Town Hall Exhibit is not included on the website or on FB. Carol responded that when she receives the materials for the current featured artist (David), she will get the posts up and will routinely send the announcements of Town Hall Shows to our social media outlets.
14. Carol announced that Catherine will continue to handle WebChimp. The Communications Committee needs to discuss what to do about Hayes Norris who was expecting to take over this job.
15. Due to the lateness of the hour, Cindy's mid-year goals report was deferred until the next meeting.
16. Cindy reported that she and Evy are on the committee to select art for the new Novant Hospital. She gave us a "heads up" that the committee intends to buy artwork from our members. Details are sketchy at the moment, but this will happen soon, so we should be prepared. The calls for artists will occur in two segments. Intake for photographers is March 7 – 9; the dates for intake for other artists have not been set.
17. Romie explained that BB&T has terminated our agreement to display art at the bank and that this is not a local issue. Our artwork has already been returned to the gallery; David and Romie will arrange for retrieval of the panels when they can get a truck. They will also explore finding a new venue for offsite exhibits.

18. Mary Beth reported that Nanette MacLellan asked if her son could join MHA as a household member. The requirements for household membership preclude this, so MB requested that we use this opportunity to thank Nanette in some way for her extraordinary service to MHA. The EC concurred and will extend free membership to her son for a year.

Although some business remained, we decided to defer it; the meeting was adjourned at 6:05 p.m.

Respectfully submitted,

Mary Beth Thomas, Acting Secretary