

5:30 pm. Edit

Attendees: Romie Mizell, Cindy Angelelli, Marta Brown, Sandra Smith, Martha Faires, Thea Barbato, Michael Hutchinson, Judy Mizell, Mary Beth Thomas, Gillian Travell, Jennifer Benton

The Mint Hill Arts Executive Committee met on Sept 15, 2016, at 2 p.m.

Romie called the meeting to order.

Next month's meeting is scheduled for Oct 13, 2016 at 2 p.m.

Last month's minutes were approved.

Action items:

Judy attended the meeting to update us on the Capturing Mint Hill Paint Out event. She said that the money for the first prize award has been donated by a generous neighbor.

She presented a proposal about fundraising for the event and asked each member of the Executive Committee to participate. She handed out a letter that she asks us to take to various businesses around Mint Hill. It explains the details of the Paint Out event and expresses the hope that businesses will see the value in supporting this event by donations to cover expenses or by giving coupons for participating artists to receive discounts at the businesses. She and Jennifer have been doing a lot of work on the logistics and details, but feel they could really use the help from other MHA members.

Each member of the EC will go to some of the local businesses and leave the letter and a brochure about MHA and then request a contact person for follow up later after the appropriate person has had time to consider the information.

Jennifer is designing a map of the Mint Hill city limits with boundaries and places of interest marked for artists. She has designed it to put business ads around the borders and photos of a few of the significant sites for artists to consider.

We then discussed the fundraising logistics. We considered the following:

Can we pay for the event with our regular funding?

Will the funding be confused with other attempts to raise money for regular gallery shows?

How do we choose which businesses to approach?

Should we just go through the Chamber of Commerce to request funding?

Can we get a grant for this event? (Judy said that maybe we could get a project grant next year, but we need funding now.)

Is it simpler to ask businesses to sponsor awards? Will ads be troublesome to do? (Judy said Jennifer can handle the maps and ads.)

Is there a deadline for getting responses from businesses? (No definite answer was given, but it should be soon.)

Will there be confusion about stores being approached by more than one MHA member? (Not if we each go to those on our list.)

Romie said if this fundraising project does not raise enough, we can cover cost within our budget.

Hutch described the details of his request for funding from Harris Teeter. He suggested we test this process and then use our MHA funds as needed and use what we learn to address the upside and downside of the funding process for this event next year..

Judy clarified some details about the show, reminding us that there is a wet paint sale and a Town Hall show. The Paint Out event does not replace a gallery show.

Marta opened the topic of promotional articles. It was noted:

- The Mint Hill Times has a list of restaurants in the center section. That might be helpful information for our ads.
- Marta gave us copy of the new paper with her article. MHA workshop information was in the Happenings section of last month's paper.
- Judy said the Matthews Mint Hill weekly has reasonable ad prices for color ads.

Hutch wondered if we have approached realty companies since people moving into the area ask about the arts community.

Martha asked if we want a logo for the Paint Out event since Jennifer had sent some of her logo designs and asked for opinions. We then discussed using the Mint Hill Arts logo and buying a stamp with the MHA logo to use for the Paint Out and any other time we need it. We could reconsider a Capturing Mint Hill Logo next year. We also need to be sure to use the updated ASC logo.

Jennifer arrived at the meeting and brought the map design that she is working on. We discussed the layout and photos. Cindy asked for examples of locations to be noted on the artist map. Judy and Jennifer have been considering the Larry Black home, O'Neil's, churches, the cemetery at Philadelphia Presbyterian Church and the historic district. They are still looking at location options

Jennifer's proposed map had one of her logo designs on it and Martha opened a copy of the letterhead with logo that Jennifer sent, so that members could consider design options. It was suggested that the logo lettering be bolder and that we need to first check with Mint Hill about the appropriateness of using the phrase, "The Town of Mint Hill."

Upon request, Martha designed a flyer for the event to be taken to places of interest to artists and art patrons. It will also be printed.

Sandra mentioned that we should let the police know about the Paint Out.

Judy said that Jeanne Cauthen is teaching an upcoming *plein* air workshop and that she will encourage her students to come.

MARTA gave the **education committee** update.

She has placed an ad on page three of the paper. It ran for 3 weeks and will run for 2 more weeks but with information for fall classes. She will do a column about Saturday samplers that will run in 2 weeks.

We then had a discussion about class sizes and classroom space. Romie says we could make another small classroom in the gallery area.

Marta complimented Kim for putting artist bios in the fall samplers flyer and expressed thanks to Catherine for checking some information about class fees. We agreed that there will be no handling fee taken from teachers for samplers. The only discount will be the \$5 discount for MHA members. Classes are limited to 8 students.

Just to be super clear, I suggest adding "for samplers" at the end of the following phrase in the Education discussion: We agreed that there will be no handling fee taken from teachers "for samplers"

We then discussed the problem of people who did not pay for workshops.

Marta thanked Cindy for her input in the education meeting. The classrooms will be painted this weekend. Cindy helped mobilize action and is enabling them to buy supplies for classrooms with grant money.. She also brought a student from Independence High School Academy of Engineering to help with the classroom improvement project, and she will also be getting other students to come help.

Cindy updated us on **grants**. She talked with teachers about demographics and will add a demographics question to the form teachers fill out about their classes. Cindy also simplified the feedback form.

Sandra's **agenda item** concerned a **request from Boy Scout Troop 144** to allow their scouts to earn points for their citizenship and community badges by doing service projects for Mint Hill Arts. We discussed the option of having them involved with helping at intake or gallery hanging, or help with distributing flyers. Marta said she could use help this weekend. Hutch volunteered to be the Boy Scout liaison. The motion to work with the Scouts was approved.

Thea gave the **Gallery Report**.

She has been in contact with Max McCloud from Pottery 51 about the November mixed media show. Pottery 51 will fund the prizes for the pottery categories. There will also be awards for the mixed media entries, but these will be funded by MHA.

We approved Gillian's suggestion that the show be titled, "Clay, Cloth, and Collage."

Romie said he has a contact with a quilters' association. They can enter the November show, but he also suggested that we later have a show that specifically features the quilters.

The gallery committee recommended several changes because of overcrowded displays at some juried events and because of the problem of some work being exhibited repeatedly.

The approved changes are:

1. An artist may submit only two entries in the Litaker or Binder's Juried Shows.
2. All judged shows will be non-themed. (Medium may be restricted, but not theme.)
3. No work should be entered that has been exhibited in the last 12 months.
4. No work that has received an award at a MHA show can be resubmitted for another MHA judged exhibit.

We will include the new regulations in the call for artwork. The changes will also be posted at intake.

Romie had some information that needs to be distributed to artists. Martha moved that we add a bulletin board to the web site for such information. The motion was approved.

The following items need to be posted:

1. Cheap Joe's is offering a special on framing. Romie will send the information to Sandra or Mary Beth for posting.
2. The Mooresville Art Guild has a show that might be of interest to MHA members.
3. The North Carolina Wildlife Association is sponsoring a "Give Thanks for Wildlife" event on November 19.

Gillian will post information on our Facebook page.

Mint Hill Arts Executive Committee Meeting final 9/15/16

Mary Beth sent this list of names for appreciations for the September intake:
Ruth Crowe, Amanda Demetrovich, Evy Grouse, Suzanne Ledermann, April McDermott, Phyllis Munson,
Pam Rooney.

We moved to adjourn at 4:15 pm.

Respectfully submitted,
Martha Faires

8:31 pm

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