

MINUTES OF NOVEMBER EXECUTIVE COMMITTEE MEETING

10:00 A.M., Thursday, November 19, 2015

(Members Attending: Cindy Angelelli, Thea Barbato, Marta Brown, Lee Madden, Veronica Maldonado, Romie Mizell, Sandra Smith, Mary Beth Thomas, Gillian Travell)

The meeting was called to order by Romie Mizell and the next meeting was set for Thursday, December 10, at 10:00 A.M.

The minutes of the meeting of October 15 were approved as circulated.

Lee Madden presented the Treasurer's Report, which was accepted. Our expenditures for the month exceeded our income, but we still have enough money in our account for the next month and expect the grant money from the Town of Mint Hill soon.

Appreciations, Congratulations, and Concerns:

- The following members were thanked from their recent contributions:
 - Working Intake for November Show: Vicki Crossman, Ruth Crowe, Amanda Demetrovich, Suzanne Ledermann, April McDermott, Pam Rooney, Sandra Smith, and Mary Beth Thomas
 - Hanging November Show: Larry Ferguson, Alan Kaplan, David McGee, Ani Todd Smith
 - Decorating Gallery for Fall: Ann Litaker and Madonna Wozny.
 - Obtaining all remaining sponsorships for the Litaker Show: Barbara Tull
- The following members were congratulated for being in the news:
 - Carol Timblin and Larry Ferguson for receiving the Paul Green Multimedia Award from the North Carolina Society of Historians for producing for the Mint Hill Historical Society the video "Step into History."
 - Lynn Koch for selection as Volunteer of the Month for October.

Committee Updates:

- Grants Coordinator. Cindy Angelelli explained the categorization of our income and expenditures for grant purposes.
- Show Sponsorship Committee. Romie reported that Barbara Tull, Chair of the Sponsorship Committee, has now secured all awards for the Litaker Show.
- Intake Committee: Mary Beth Thomas reported that Amanda Demetrovich will serve as a Co-captain of the committee.
- Education Committee: Marta Brown gave an extensive update on the activities of the Education Committee, including:
 - Kim DiBiasio is designing the flyer presenting the list of courses for the Spring Semester; it should be printed by December 1.
 - A new system for tracking registration for classes has been established so hosts and teachers can have immediate access to the information.
 - Mint Hill Arts will run two ads in the Mint Hill Times, one of which will focus on the educational program for spring (the other on the Litaker Show).
 - Beginning next term, the registration fees for Saturday Samplers will be reduced, the amount still to be determined.

- Mila Antonyuk will take over the part of our Facebook page devoted to education and we will explore advertising our classes and samplers on You Tube. Marta will contact the local media and ask to be interviewed for a story about the samplers.
- Our policy for sibling discounts for classes was modified to: “When one student registers at full price for a class at Mint Hill Arts, all siblings of that student are eligible for a \$10.00 discount on any course offered that term.” For clarification, all students, including those with sibling discounts, are eligible for the early registration discount.
- Mint Hill Madness: An Artisan Tent, which will house 28 booths, will be available to individual artists at Mint Hill Madness (Friday, May 27 – Sunday, May 29, 2016). This will be a judged show. The fee for the three-day festival is \$150. Mint Hill Arts will have its own tent nearby. Additional details will be worked out and a Constant Contact describing the event will go out to the membership in December.
- Gallery Committee. Thea Barbato announced that Jayne Johnson, Professor of Art at Queens University, will judge the Litaker Show.

Business:

- Monthly Meeting on December 8: This is the “Binders Product Demo.” Larry Ferguson and Romie will draft a CC announcing the program to include a requirement for an RSVP.
- Patrons Sponsorship Program: The program, being developed with Dr. Robinson of Robinson Orthodontics, will reach out to professionals and businesses in the region seeking support of \$1000 (Gold Brush Patron) or \$500 (Silver Brush Patron).
- South Piedmont Community College has invited Mint Hill Arts to present a show in their “Hallway Gallery.” The entry fee is \$20; our artists will need to submit photographic images and an electronic registration individually and take their work directly to the exhibit hall. This will probably be scheduled for February. Romie will make an appointment for a site visit before we submit a call for artists.
- The VOM for December is Ken Halstead.

Topics for future meetings:

- Consideration of creating a questionnaire, tied to our Membership Registration Form, that would request a list of interests, talents, abilities, experience of the member that might be useful when the specific tasks need to be carried out or offices need to be filled
- Possible fund raisers for 2016

There being no further business, the meeting was adjourned at 12:20 P.M.