

Attendees: Romie Mizell, Michael Hutchinson, Marta Brown, Sandra Smith, Gillian Travell, Mary Beth Thomas, Thea Barbato, Martha Faires, Judy Mizell, Jennifer Benton

The Mint Hill Arts Executive Committee met on Aug. 18, 2016, at 2:04 pm.

Romie called the meeting to order.

Next month's meeting is scheduled for Sept 15, 2016, at to 2 pm.

Last month's minutes were approved.

We discussed **new action items**:

Judy presented a handout outlining ideas for "**Capturing Mint Hill**," a proposal for an October a *plein air* paint out event and a Townhall exhibit, both featuring the landscape and familiar places in the Mint Hill city limits.

"Capturing Mint Hill"

Plein Air Paint Out

Open to all artists, MHA members and non-members.

Date: October 21-22, Friday and Saturday

Time: Registration 8-9AM each day. If you register on Friday, you may begin whenever you like on Saturday. Canvases and wc paper must be stamped at registration.

Registration fee: \$15 in advance, \$20 day of event. Advance registration still requires check-in on Friday or Saturday morning. Check-in and registration will be at MHA gallery.

Awards: to be announced. Martha Faires will contact Jerry's Artarama re: sponsoring an award; we will also ask Cheap Joe's about sponsoring an award. Other awards will be dependent on what we are able to secure with local businesses.

Artist Packets: each participant will be provided a packet containing bottled water, name tag, map, coupons for lunch, etc. We will contact local restaurants about offering coupons or lunch specials for participants. We'll also try to sell ads to be printed on the map.

Artists will select a site from a map provided in their packet. We will photograph and list a number of possible sites and get approval for use.

All work must be turned in at the MHA Gallery by 3PM on Saturday for judging.

After the judging there will be a short awards ceremony followed by a "wet paint" show open to the public. At this time, artists may sell their work, with a 15% commission to MHA. Each artist can submit 2-3 pieces to be included in a special exhibition at the MH town hall.

Other related events:

Special Exhibition at Mint Hill Town Hall, November-December. This exhibit will showcase work from the plein air paint out on one level, and on the second level, studio work or photography by members of MHA which feature scenes or historical events in Mint Hill. The upstairs show at the townhall will be digitally juried but not judged. All work can be offered for sale. We will plan a reception for this event on the first Saturday in November.

One-day plein air workshop by Martha Faires, Saturday, Sept.10. Martha will instruct novices in the basics of plein air painting so you will be ready for the big event! Details soon.

This is a big undertaking for our group so we will need **lots of volunteers**. Currently working on this event are Jennifer Benton, Ruth Crowe, Martha Faires, and Judy Mizell, but we welcome your help!

Jennifer will work on designing a map with marked boundaries of the proposed painting sites with photos of places of interest in those boundaries. Judy and Jennifer will photograph the sites, and we will get permission for artists to be on private property.

Mary Beth had several **questions** that were addressed:

- Jennifer said the map will be simple, in black & white for easy printing.
- Gallery reps will process purchases at the wet paint sale.
- After the Saturday judging, artists can select some of their *plein air* work for entry in the Town Hall exhibit.
- The *plein air* judging will happen at the Paint Out event so artists will not be discouraged from participating.
- There will be no “rain” dates as many *plein air* painters will paint whether it is rainy or sunny.

We then discussed the logistics of framing and displaying the wet paintings, considering gallery space and the issue of wet paint and framed or unframed work. We will need to clarify how we handle display space and materials.

We also will need to be sure we have adequate volunteer help from MHA members.

Jennifer will photograph the artists at work.

We hope to make this a community event and get merchants, town hall members, and Mint Hill residents involved. Judy’s original intent in planning this event was to get more people interested in the Town Hall shows. We do the Town Hall shows to show our appreciation for the town.

It was suggested that we put ads in Hawthorne’s about the show.

Hutch reminded us that Art in the Park exists because of Mint Hill Arts making the effort to have such an event. He wondered if we could be a catalyst for a yearly Town Hall event on the Town Hall grounds.

Martha presented her September 10th, **Plein Air Basics workshop proposal**. We discussed publicity for the workshop and the October events. Information is to be given to Gillian for the Mint Hill Arts Facebook page and emailed to Mary Beth for further publicity.

Jennifer wondered if we want Cheap Joe’s to bring supplies to sell to the participating *plein air* artists?

We discussed ways to secure sponsors from local businesses. We want to sell ads on the map to help pay for printing, and we may get tray donations for the reception.

We then discussed other action items:

Marta expressed **concern for advertising of classes** because there has been poor response for good classes, Romie said we have money available for an ad in the Mint Hill Times. We discussed an appropriate size for the ad.

We also reflected on other possible places to advertise that are cost and time effective. Marta will talk with the Mint Hill Times and also consider the Matthews Weekly. She expressed

Plein Air Basics: A workshop for persons of all & live arts.
Martha Peiros www.marthapeiros.com marthapeiros@ms.com 704.961.5246

Why paint all?
 \$100 (free plein air painting kit made prior to workshop)

What you receive:

- Getting started! (including a kit)
- Professional tips
- Under guidance of working in morning, noon, and pm

Workshop is a 3-hour workshop
 22400 Hwy 100, Suite 100
 Charlotte, NC 28217, 10:00 am - 1:00 pm
 \$100 (free plein air painting kit made prior to workshop) or take a break to get lunch
 \$100 (free plein air painting kit made prior to workshop) or take a break to get lunch
 Register at marthapeiros.com

Workshop is a 3-hour workshop
 22400 Hwy 100, Suite 100
 Charlotte, NC 28217, 10:00 am - 1:00 pm
 \$100 (free plein air painting kit made prior to workshop) or take a break to get lunch
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appreciation to Mila Antonyuk for promoting our classes through Facebook and also to Gillian Travell for her promotion of MHA through Facebook.

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Romie gave out the **treasurer's report sheets** from Lee.

We had short discussion about rent, air conditioner concerns, insurance concerns, and the need for a new computer.

Romie said he has a letter from Mint Hill saying our 2017 budgeted amount of \$12000 was approved. We are to submit an invoice no earlier than Oct 1.

We approved the budget report.

We then expressed our **appreciation** to those helping with the August intake: Jennifer Benton, Vicki Crossman, Ruth Crowe, Amanda Demetrovich, Suzanne Ledermann, April McDowell, Pam Rooney, Sandra Smith, and Mary Beth Thomas.

Sandra expressed appreciation to Cris Kickkert who is thanking donors for prize contributions.

Romie expressed appreciation for Mary McGee who will do the computer work for the offsite shows. He thanked Hutch for working on sponsors

Hutch had a question about having repeated work in shows. This question will be referred to the **gallery committee**.

Thea said Nancy Coyick is the **judge** for the water media show. Thea will confer with Judy about the judging for the *plein* air Paint Out.

We adjourned 3:30 pm.

Respectfully submitted,
Martha Faires
Secretary